





Build. Pitch. Win.

Change Africa's future at the Tech & Al International Expo 2025, Zanzibar.

To register, complete the Hackathon Registration Form on https://linktr.ee/techaiXpo **Registration deadline is – 15 June 2025**

About the African Solutions Hackathon

The African Solutions Hackathon is your chance to create real solutions to real African challenges. We're looking for bright minds from across the continent to build powerful tech and AI ideas that can grow into tomorrow's unicorn companies.

This **Pan-African competition** brings together developers, creatives, entrepreneurs, and students to create **scalable tech-driven solutions** for real African challenges. The goal is to **turn innovative ideas into viable startups** with the potential to grow into Africa's next unicorns.

Why Participate?

- It's not just a coding event it's a startup launchpad!
- The winning team **walks away with real funding** to build their business.
- The **finals happen in front of investors, policymakers, and media,** giving teams massive exposure.
- Open **to all African countries**, creating a **truly Pan-African**.

Semi-Finalist Teams Get:

- Automatic entry into the Zanzibar Tech & Al Expo event on 22 – 23 August.
- **Recognition & networking opportunities** with investors and industry leaders.
- However, **Teams must cover their own travel** and accommodation costs to Zanzibar.

Join us in Zanzibar. Build something amazing. Change lives.

Who Should Apply?

- University students (tech, business, or any field)
- Young developers and designers
- Entrepreneurs and startup teams
- Creatives and problem-solvers
- Anyone passionate about tech and Africa's future!

Tech & Al Expo

on-sea

Challenge Areas

- **FinTech:** Making money move easier for everyone, expanding financial access through AI, blockchain, and digital banking solutions.
- AgriTech: Smarter farming for food security, to enhance farming and supply chains.
- **HealthTech:** Saving lives with technology and to improving health care outcomes.



- **EdTech / LegalTech:** Achieve educational outcomes and support the legal environment.
- **EnergyTech:** Ensure stable and affordable access to energy.



TourismTech: harness tourism sectors ability to service all its market segments, increase the tourism potential and revenue in Africa.



GovTech/BusinessTech: Helping governments and businesses work smarter.



CreativeTech & Media: Develop AI tools for music, film, fashion, animation, gaming and content creation and dissemination.



Construction & Smart Cities: Solutions for urban planning, real estate, infrastructure, and sustainability to help speed up delivery of the continental infrastructure backlog.



E-Commerce & Logistics: Improve supply chain management and online retail.

TechAlExpo2025 | p3

Hackathon Timeline

DATE	ΑCTIVITY
15 JUNE 2025	SUBMIT APPLICATION FORM - EXPRESSION OF INTEREST
15 JULY 2025	SUBMIT PROPOSAL FOR SELECTION OF SEMI-FINALISTS
20 AUGUST 2025	SEMI-FINALISTS MENTORSHIP WORKSHOP IN ZANZIBAR
21 AUGUST 2025	FINALS OF THE AFRICAN SOLUTIONS HACKATHON IN ZANZIBAR
22 AUGUST 2025	GRAND PRIZE AWARDS AT THE TECH & AI GALA DINNER

Prizes:

- Share a prize pool of \$21 000
- Seed funding to help you build your startup
- Mentorship from Africa's top tech and business leaders
- **Exposure** to investors, CEOs, and the media
- **Partnership** opportunities with top companies

Student Stream \$13 000 Prize Pool

Grand Prize (Overall Winner)

- USD 4,000+ Seed Funding to launch their startup.
- Exclusive mentorship from Africa's top tech entrepreneurs.
- Exposure to investors and accelerators.

Runner-Up Prizes

- USD 2,500+ Seed Funding to second runner up to launch their startup.
- USD 1,000+ Seed Funding to third runner up launch their startup.
- Recognition & investor connections.
- Startup support & resources (e.g., AWS, Google Cloud credits).

Tech startups & Tech enthusiasts Stream \$11 000 Prize Pool

Grand Prize (Overall Winner)

- USD 4,000+ Seed Funding to launch their startup.
- Exclusive mentorship from Africa's top tech entrepreneurs.
- Exposure to investors and accelerators.

Runner-Up Prizes

- USD 2,500+ Seed Funding to second runner up to launch their startup.
- USD 1,000+ Seed Funding to third runner up launch their startup.
- Recognition & investor connections.
 - Startup support & resources (e.g., AWS, Google Cloud credits).

TechAlExpo2025 | p5





How to Apply

- 1. Fill out a Registration Form to express your interest in the Hackathon, by 15 June 2025.
- 2. Form your Team and submit a short Application by 15 July 2025.
 - Tell us about yourself or your team.
 - Choose a focus area:
 - o FinTech,
 - o AgriTech,
 - o HealthTech,
 - o EdTech,
 - o EnergyTech,
 - o TourismTech,
 - o GovTech,
 - o CreativeTech & Media,
 - o Construction & Smart Cities, or
 - o eCommerce & Logistics.
 - Submit your Team's proposals:
 - o problem statement,
 - o market opportunity, and
 - o high-level solution.
 - The most promising proposals selected will be invited to the Finals of the competition.

3. Semi-Finalists are announced on 20 July 2025 and invited to compete in the Finals of the African Solutions Hackathon in Zanzibar.

Grand Finale of the Tech & Al Expo Hackathon

The Semi-Finalist teams will meet in Zanzibar for a high-stakes live hackathon and pitch event.

20 August 2025 (Day 1)

Teams converge at the Hackathon venue and are given the same amount of time to build their final solution, work on a presentation to pitch their idea for funding.

Morning • Semi-finals – Teams receive final challenge	Afternoon & Evening Intensive working session with
briefs & refine ideas with expert mentors.	support from industry mentors.

21 August 2025 (Day 2)

After the preparation time expires, the Teams present their solutions to a Judging Panel.

Morning	Afternoon & Evening
 Final Pitches – Each team presents a working prototype + business 	 Judging & Winner Selection – A panel of investors, tech leaders, and CEOs deliberate to shortlist the
model in 5 minutes.	Top 3 Teams per Stream (Student & Non-Student)

22 August 2025 (Day 3) Tech & Al Awards Gala Dinner & Live Demo of Hackathon Top 3

- The Top 3 teams do a live demo,
- Judges announce the Winners of the African Solutions Hackathon 2025

Conclusion

Africa's digital revolution is unfolding, and this hackathon is a catalyst for real change. The next big African startup could emerge from this event.

The question is: Who will code Africa's solutions?



FAQ Section

- Can I apply alone? (Yes, individuals and teams are welcome.)
- Will travel costs be covered? Each team must fund its travel to Zanzibar
- Do I have to be a coder? (No you can be a designer, entrepreneur, or creative too!)
- How will winners be chosen? (Based on innovation, impact, and business potential.)

+27 78 966 4312 /+27 69 804 1409 South Africa +44 7445 026087 United Kingdom +255 692 444 967 Zanzibar email:

hackathon@techaiexpo.com ABLI@africabusinessinc.com

f & techaiexpo

www.techaiexpo.com











